

ENVIRO BOX RANGE EXPANDS

When Toby Dymond, General Manager Sales and Marketing, was visiting workshops and saw dumpsters overflowing with empty 20L drums, he knew something needed to be done to help preserve the environment for future generations to come. That solution is Enviro Box™, the 'bag-in-a-box' concept launched by Penrite in April 2017. It is a revolutionary concept in which a robust plastic bladder is encased in a sturdy, non-waxed cardboard box. The product is dispensed via a tap, like a wine cask. Lubricant can be extracted by running through the tap into a jug and then dispensed into the vehicle, or hand-pumped directly into the vehicle.

Enviro Box™ packages are stored on an Enviro Box™ dispensing trolley or stand, depending on your needs. There are two versions of the stand available:

- Pour & Store stand, which has 1 shelf at the top to dispense lubricant from 3 boxes, and space at the bottom to store a further 6 boxes, meaning 180-litres of lubricant can be stored at once
- Pour stand, which has 2 shelves to dispense lubricant from 6 boxes at once, meaning 120-litres of lubricant can be stored at once

Enviro Box™ was unveiled at the Australian Automotive Aftermarket (AAA) Expo in Melbourne from April 6 to 8, where it won Gold in the Most Innovative Packaging Category of the Australian Auto Aftermarket Awards.

Penrite was the first Australian lubricant manufacturer to introduce this dispensing system to the Australian market. The many benefits of Enviro Box include:

Environmental Impact	<ul style="list-style-type: none">• Cardboard carton is recyclable• Workshop customers can have their empty bladders collected by Cleanaway to be disposed of responsibly – email envirobox@cleanaway.com.au to find out more• 85% reduction in landfill waste
Financial Benefits	<ul style="list-style-type: none">• Have the capacity to service more cars and experience improved cash flow• Save up to \$2600 per year on disposal costs of bulky 20L plastic drums• There is no price difference between oil packed in Enviro Box™ and the standard plastic 20L drum
Workshop Productivity	<ul style="list-style-type: none">• Easy installation and initial setup• Fast and easy to replace Enviro Box™ packages when oil runs out.• Eliminating lost time spent getting stock from store room and carrying heavy drums around the workshop• Keep a wider range of products to cover more applications at any time
Manual Handling and Workplace Safety	<ul style="list-style-type: none">• Less manual handling for workshop staff – Enviro Box™ packages have a carry handle on each side, two people can carry each Enviro Box™ if needed• No overhead lifting - top shelf shelving units are average shoulder height• Avoid dangerous practices to dispose of 20L plastic drums, such as cutting them in half
Convenience	<ul style="list-style-type: none">• Keep track of oil usage with the 'Litres Used' tracker• Simple and compact storage of bulk oil

Penrite is proud to be the first Australian oil company to introduce the Enviro Box™, which has been embraced by mechanics Australia-wide. The concept is already reducing the use of plastic drums significantly, representing a major step forward in our industry being more environmentally responsible.

The Enviro Box™ range includes Penrite's best-selling products and is set to expand to further products in the future. The Enviro Box™ range now includes:

HPR	HPR 5 5W-40, HPR Diesel 5 5W-40, HPR Diesel 10 10W-40
Enviro+	Enviro+ 5W-20, Enviro+ 5W-30, Enviro+ 5W-40, Enviro+ C-2 0W-30, Enviro+ C-4 5W-30, Enviro+ DL-1 5W-30, Enviro+ GF-5 5W-30
Engine Oils	Full Synthetic 5W-40, Pro Extra 10W-40, Vantage Full Syn 5W-30, Vantage Semi Syn 10W-40
Coolants	350,000KM Green Concentrate, 7YR/450,000KM Green Concentrate, 8YR/500,000KM Red Concentrate
Additives	Radiator Flush, Engine Flush
ATF and Gear Oils	ATF MHP Multi Vehicle, ATF Full Synthetic Multi Vehicle, Gear Oil 80W-90, Pro Gear GL-5 75W-85, Pro Gear 75W-90, Trans Gear 75W-90
Brake Fluids	DOT 3 Brake Fluid, Super DOT 4 Brake Fluid
Industrial	Indus Pro Hydraulic ISO 68

Penrite again leads the way, not only in quality product and superior customer service, but also packaging innovation.